

# Donation Form



Thank you for donating to the 2014 Pharmaprix™ Weekend to End Women's Cancer benefiting the Segal Cancer Centre at the Jewish General Hospital.

## Who are you donating to?

Name \_\_\_\_\_ Participant Number \_\_\_\_\_

## Print your name clearly, as you wish it to appear on your tax receipt.

First Name \_\_\_\_\_ Last Name \_\_\_\_\_

Company Name (for business donations) \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ Province \_\_\_\_\_ Postal Code \_\_\_\_\_

Email (to receive tax receipt by email) \_\_\_\_\_

Phone (mandatory for credit card payments) \_\_\_\_\_  Do not add me to the mailing list

## Choose your level of donation.

We're grateful for anything you can give. Every dollar counts in the fight to save lives!

- Honorary Walker** ..... **\$2,000**
- Hero** ..... **\$1,000**
- Inspiration** ..... **\$500**
- Hope** ..... **\$250**
- Supporter** ..... **\$150**
- Friend** ..... (any amount) \$ \_\_\_\_\_

**Payments Over Time**

\_\_\_\_\_ monthly payments of \$ \_\_\_\_\_  
 (Monthly payments must be \$25 or higher and cannot extend beyond Dec. 31, 2014.)

**Please enter your name or message as you would like it to appear on the participant's Honour Roll.**

- I prefer not to show the amount of my gift on the participant's Honour Roll.
- I do not want my name to appear on The Weekend website.

## Select between two easy payment options.

- Personal Cheque** Single payment in full only. Please make cheques payable to: The Weekend to End Women's Cancers. Include participant name and number on all cheques.
- Credit Card** Single or monthly payments. Your monthly statement(s) will read The Weekend to End Women's Cancers. Payments commence immediately upon the processing of this form by the donation office.

Card Number

Exp

Cardholder Name \_\_\_\_\_

Visa  Mastercard  Amex

Cardholder Signature \_\_\_\_\_

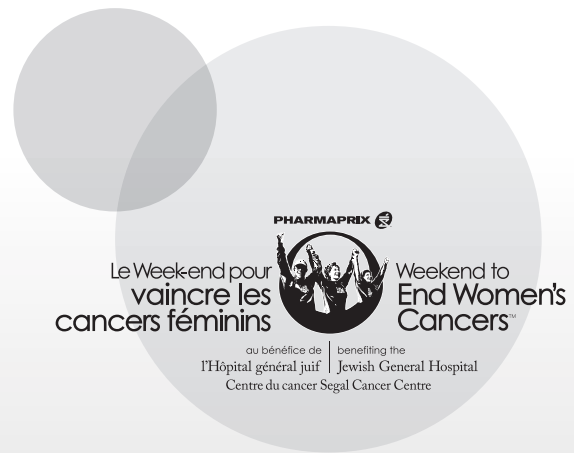
Please mail this form with your donation to this address:

**The Jewish General Hospital  
 PO Box 219 STN St. Jacques  
 Montreal QC H3C 2S1**

Or donate online at [endcancer.ca](http://endcancer.ca)

- Each cheque must come with its own donation form.
- All donations will be credited in Canadian dollars. We cannot accept cash donations.
- If you donate \$10 or more, you will receive a tax receipt.
- All donations are non-refundable and non-transferable.
- Ask your company if they provide matching gifts for donations.

# Your Impact in Quebec



## Thanks to the tremendous efforts of The Weekend participants, the Jewish General Hospital (JGH) has:

- Recruited new personnel to the hospital through the introduction, in 2005, of The Weekend to End Breast Cancer Distinguished Scientist Award. The most recent winner of the award is Dr. Celia Greenwood, a PhD in biostatistics from Toronto. Dr. Greenwood's research aims to study in new ways the chromosomes, gene expression and at least one way in which gene expression is regulated (called methylation) by looking at a small but well defined set of ovarian serous subtype cancer, the most common and deadliest form of ovarian cancer.
- Helped to establish and continues to support two Core Facilities at the Segal Cancer Centre; the Flow Cytometry Facility and the Cell-Imaging Facility. These facilities are vital tools used by researchers in the course of their studies.

## The Weekend is also helping to fund innovative research studies such as:

- **Dr. Josie Ursini-Siegel's** efforts to elucidate those signalling pathways within breast cancer cells that promote tumour growth, survival and metastatic spread.
- **Dr. Te Vuong's** study of intra-operative radiation therapy (IORT) for patients with breast cancer. IORT is highly appealing as it is a single treatment approach done simultaneously with breast conservative surgery while the patient is still under anaesthesia.
- **Dr. Walter Gottlieb's** exploration of new treatment strategies for ovarian cancer based on a molecular understanding of the cancer cell. The drug candidates are not like chemotherapy, which targets the whole cell, but rather they target specific receptors on the surface of the cancer cell.
- **Dr. Mark Basik's** work with resistant tumours. In a 3-year, Quebec wide study, partly funded by The Weekend, tumours will be biopsied both before and after chemotherapy treatments and the team is hoping to explain why tumours are resistant or develop resistance to cancer.

## The Weekend has helped the JGH to:

- Support the nurse navigator program in both the breast and gynecologic cancer areas. Nurse navigators support and coordinate care for cancer patients and their families and help them to navigate through the complex health care system.
- Study survivorship and wellness in women recovering from breast cancer.
- Promote innovations in radiation therapy that target tumours, avoid toxicity and shorten treatment duration.
- Create a specialized software system for mapping heredity cancers in families.
- Evaluate the best models of nursing roles for breast cancer at all stages of care.
- Establish the first hospital-based program in lymphedema care and research in Quebec.
- Support students, young research scientists and post-doctoral fellows who are the most promising women' cancer researchers of the future.
- Support highly innovative research ideas (e.g. Micro-genetics and other new concepts).

**endcancer.ca 514 393.WALK (9255)**

For more information about the Segal Cancer Centre at the Jewish General Hospital, please visit [jgh.ca](http://jgh.ca).  
PRIVACY NOTICE: The Weekend respects your privacy. We do not trade, rent or sell the names of our valued supporters.  
You may opt out of our mailing list at any time by contacting **514 393.WALK (9255)** or [montrealcoaches@endcancer.ca](mailto:montrealcoaches@endcancer.ca).

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